



University of Pretoria Yearbook 2018

Research methodology 726 (NME 726)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	PGDip Entrepreneurship
Language of tuition	Module is presented in English
Department	Economic and Management Sciences Deans Office
Period of presentation	Semester 1

Module content

Strong emphasis on market research, quantification of the market but also a basis for academic publications and a doctorate.

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